

**FOR IMMEDIATE RELEASE**

## **World Sustainable Hospitality Alliance Strengthens Middle East Presence with Appointment of Radhika Arapally as Senior Strategic Representative for UAE**



*Pictured L-R, Glenn Mandziuk, CEO World Sustainable Hospitality Alliance and Radhika Arapally, Senior Strategic Advisor for the Alliance UAE region.*

**UAE, 27<sup>th</sup> August 2025** – The [World Sustainable Hospitality Alliance](#) (the Alliance), has announced the appointment of Radhika Arapally, Founder and Chief Consultant of Sustainability Kiosk, as its Senior Strategic Representative for the UAE, marking a significant step in accelerating the industry's transition towards Net Positive Hospitality across the region.

In this senior role, Radhika will be instrumental in forging high-level partnerships, driving programme delivery, and deepening engagement across the UAE hospitality sector, building on the Alliance's global mission to create an industry that gives back more than it takes.

With more than 20 years of international hospitality and sustainability expertise, Radhika has established herself as one of the region's most influential sustainability leaders. She founded Sustainability Kiosk in 2022, a platform now hosting over 70 rigorously validated solutions that help hotels reduce waste, cut costs, and accelerate their journey to net zero — while safeguarding commercial viability and operational excellence. Under her guidance, the Kiosk has supported leading groups such as Minor Hotels, The First Group and Millennium Hotels.

Beyond her advisory work, Radhika is the visionary behind the Responsible Hoteliers Summit, the UAE's first dedicated operational sustainability event, which has convened industry leaders, brands, and solution providers for transformative dialogue and collaboration.



**Glenn Mandziuk, CEO of the World Sustainable Hospitality Alliance, said:**

*"Radhika's appointment represents an important milestone in the Alliance's strategy to strengthen our regional impact. Her entrepreneurial spirit, deep industry insight, and proven ability to turn ambition into practical solutions make her a natural fit to champion our work in the UAE. We are excited to partner with her in catalysing action that will inspire change well beyond the Middle East."*

**Commenting on her new role, Radhika Arapally said:**

*"It is a privilege to represent the Alliance in the UAE at such a critical time for our industry. The UAE has the vision and momentum to become a global leader in sustainable tourism. By combining the scale and influence of the Alliance with the innovation and energy of local stakeholders, we can co-create solutions that are scalable, inclusive, and transformative — and ensure that Net Positive Hospitality becomes a reality."*

The Alliance brings together the world's largest hospitality companies, representing **over 66,000 hotels across 300 brands and more than 8 million rooms**. With partners ranging from investors to suppliers and NGOs, the Alliance delivers practical programmes and resources to accelerate the industry's progress towards **Net Positive Hospitality** — an ambition to give back to destinations more than it takes.

For more information about the World Sustainable Hospitality Alliance and its initiatives, please visit [sustainablehospitalityalliance.org](https://sustainablehospitalityalliance.org).

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### **Notes for Editors**

**For media enquiries for the Alliance, please contact:**

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### **About the World Sustainable Hospitality Alliance**

The World Sustainable Hospitality Alliance brings together engaged hospitality companies and the wider hospitality value chain, along with strategic partners, to address key challenges affecting the planet, people and places around the world.

Through their strategic initiatives and global networks, they develop practical programmes and resources to create a prosperous and responsible hospitality sector that gives back to the destination more than it takes.

Their members represent over 66,000 hotels spanning 300 brands – totalling over 8 million rooms – and include world-leading companies including Accor, Choice Hotels International, Hilton, IHG Hotels & Resorts, Radisson Hotel Group, Marriott International, and Wyndham



Hotels & Resorts, as well as regional brands. Their network, which includes over 100 partners, also includes other parts of the hospitality value chain, including owners, investors, suppliers, and other partners to further drive joined up action on sustainability, and accelerate the industry on the path to Net Positive Hospitality.

### **About Sustainability Kiosk**

Sustainability Kiosk is more than a marketplace — it's a movement to accelerate sustainability in hospitality. We connect credible B2B solution providers with hoteliers ready to lead with impact.

We cut through the noise of greenwashing by spotlighting solutions that are tried, tested, and aligned with real operational needs. Our platform simplifies complex sustainability challenges, offering hoteliers a trusted path to act — not just plan.

Our mission goes beyond matching supply and demand. We build a community where marketing meets meaning, knowledge fuels change, and sustainable action drives performance.

Because sustainability isn't just good for the planet — it's good business