



Amadeus and World Sustainable Hospitality Alliance Partner to Expand Global Youth Employability Program

As part of its global Community Impact program focused on advancing digital inclusion and building skills for jobs in the travel industry, Amadeus, a leading global player in the travel and tourism sector, and the World Sustainable Hospitality Alliance (the Alliance) announce a significant enhancement to their partnership to support the global expansion of the Alliance's Employability Program.

This initiative aims to improve youth employment and promote inclusivity by providing young people with the skills and experience needed to embark on their careers in the hospitality industry. The partnership will see Alliance member Amadeus committing to a long-term collaboration as a global partner in the Alliance's Employability Program, helping to grow the program across multiple countries, delivering impactful change to communities worldwide and transforming lives.

The first pilot project with Amadeus began recruiting students in April in India, in collaboration with the local non-governmental organization [Kherwadi](#). This project will

provide support to 200 disadvantaged young people in Bengaluru, Mumbai, Pune, and Delhi, and will engage local hotels and global brands.

In addition to financial support, Amadeus will contribute to the program through employee volunteering activities, mentoring, and support introducing hospitality software.

The Alliance's Employability Program focuses on enhancing youth employment and promoting inclusivity. Currently operational in three countries, India, Egypt and Sri Lanka, it has seen over 6,000 young people graduate with the skills and experience needed to embark on their careers.

The program's success is rooted in its collaborative approach, working closely with Alliance members, and other hotels, food and beverage businesses, local training partners, and non-profit organizations to address needs and remove employment barriers for young people, particularly women.

Glenn Mandziuk, CEO of the World Sustainable Hospitality Alliance, welcomes the expansion of the program and the generous support from Amadeus. He says: "We're delighted to be working with Amadeus on this pilot, which will have a tremendous impact on local communities and serve as a model for the industry. This partnership with Amadeus illustrates how the hospitality sector can play a vital role in removing access barriers to employment and ultimately change lives. We look forward to expanding our program globally and transforming the landscape of our industry."

Francisco Pérez-Lozao Rüter, President, Hospitality, Amadeus, adds: "At Amadeus, we believe sustainable hospitality means caring for the world around us and making a positive contribution to people, places, and the planet. This partnership is a testament to our commitment to drive social impact in communities where we operate all around the world."

The Alliance represents over 66,000 hotels and 300 brands and has a network of over 50 expert partners, driving the hospitality industry towards Net Positive – where the industry gives back to the destination more than it takes.

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Notes for Editors

For media enquiries, please contact:

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About the World Sustainable Hospitality Alliance

The World Sustainable Hospitality Alliance (the Alliance) is a movement of industry leaders pioneering a future where hospitality uplifts people, honours the planet, and enriches communities. By uniting companies across the value chain, they create pathways to Net Positive Hospitality and help destinations thrive for generations. They bring together hospitality companies and strategic partners to tackle global challenges and develop practical programmes that give back more than they take. Their 66,000 member hotels span 300+ brands and include Accor, Hilton, IHG, Marriott, Radisson, Wyndham, and others – alongside investors, suppliers, educators, and more driving joined-up action for a sustainable future.

For more information, please visit: www.sustainablehospitalityalliance.org

About Amadeus

Amadeus makes the experience of travel better for everyone, everywhere by inspiring innovation, partnerships and responsibility to people, places and planet.

Our technology powers the travel and tourism industry. Inspiring more open ways of working. More connected ways of thinking, centered around the traveler. Our open platform connects the global travel and hospitality ecosystem. From startups to big industry players and governments too. Together, redesigning the travel of tomorrow.

We are working to make travel a force for social and environmental good. A collective responsibility to protect and improve the people and places we visit, ensuring travel continues to make positive contribution to our world.

We apply innovation to meet new needs, to solve real challenges. Our truly diverse global workforce, made up of 150 nationalities, is passionate about travel and technology.

We are an IBEX 35 company, listed on the Spanish Stock Exchange under AMS.MC. We have also been recognized by the Dow Jones Sustainability Index for the last 13 years.

Amadeus. It's how travel works better.

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