

FOR IMMEDIATE RELEASE

**The Alliance Strengthens its Team with the Addition of Peter Andrews,
Director of Programmes & Chief of Staff**



London – 24th January 2024 – Peter Andrews is announced today as the Director of Programmes & Chief of Staff at the [World Sustainable Hospitality Alliance](#) (the Alliance), bringing a wealth of expertise in sustainability, consumer insights, and ethical trade, further strengthening the Alliance's commitment to driving sustainable transformation across the global hospitality sector.

Peter's tenure as Director of Consumer Rights, Innovation & Impact at Consumers International, saw him lead initiatives on sustainable consumption, energy transition, and the future of food, effectively amplifying the consumer voice and driving systems change to address global challenges. Prior to his time at Consumers International, Andrews served as Head of Sustainability Policy at the British Retail Consortium. Among his achievements, he spearheaded the creation of the industry's first Climate Action Roadmap, which set an ambitious target of Net Zero emissions by 2040 and influenced the development of the UN's Race to Zero: Breakthroughs Retail Campaign.

In addition to his professional accomplishments, Andrews is deeply committed to addressing social issues. He is a Trustee of the charity Focus on Labour Exploitation and has co-chaired the UK Government Home Office's Modern Slavery Strategy and Implementation Group on Transparency in Supply Chains, championing corporate accountability and ethical practices.

Peter's new role will see him leading the development and implementation of the Alliance's programmes - such as the Net Positive Pathway, High Ambition Movers and Accelerators - towards achieving Net Positive Hospitality, as well as strategic planning with the CEO.

Glenn Mandziuk, CEO of the World Sustainable Hospitality Alliance comments; *"We are thrilled to welcome Peter to the team here at the Alliance and are confident that Andrews' leadership will enhance our efforts to promote sustainable practices, inspire collaboration, and advance our mission of creating a resilient and responsible hospitality industry that gives back*



more than it takes. I look forward to introducing Peter to our members and partners over the coming weeks.”

Peter Andrews, Director of Programmes & Chief of Staff of the World Sustainable Hospitality Alliance comments; *“I am pleased to join the Alliance at such a pivotal time for the organisation and the industry. Sustainability and ethical transformation are not just challenges, they are opportunities to create enduring value for businesses, communities, and our planet. I look forward to collaborating with the Alliance's members and stakeholders to accelerate progress toward a sustainable future for hospitality worldwide- a Net Positive Future.”*

For more information about the World Sustainable Hospitality Alliance and its initiatives, please visit [World Sustainable Hospitality Alliance](<https://sustainablehospitalityalliance.org>).

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Notes for Editors

For media enquiries for the Alliance, please contact:

- **press@sustainablehospitalityalliance.org**

About the World Sustainable Hospitality Alliance

The World Sustainable Hospitality Alliance brings together engaged hospitality companies and the wider hospitality value chain, along with strategic partners, to address key challenges affecting the planet, people and places around the world.

Through their strategic initiatives and global networks, they develop practical programmes and resources to create a prosperous and responsible hospitality sector that gives back to the destination more than it takes.

Their members represent over 55,000 hotels spanning 300 brands – totalling over 7 million rooms – and include world-leading companies including Accor, Choice Hotels International, Hilton, IHG Hotels & Resorts, Radisson Hotel Group, Marriott International, and Wyndham Hotels & Resorts, as well as regional brands. Their network, which includes over 100 partners, also includes other parts of the hospitality value chain, including owners, investors, suppliers, and other partners to further drive joined up action on sustainability, and accelerate the industry on the path to Net Positive Hospitality.