

Orascom Hotels Management joins World Sustainable Hospitality Alliance to accelerate Net Positive Hospitality



(Renée Nicole Wagner, PhD., Corporate Director ESG & Quality Management, Orascom Hotels Management and Glenn Mandziuk, CEO World Sustainable Hospitality Alliance)

London, 25th June 2024; [Orascom Hotels Management \(OHM\)](#), one of the biggest hotel owners and operators in EMEA, has joined the [World Sustainable Hospitality Alliance](#) (the Alliance) as an affiliate member.

Orascom Hotels Management, an expert in delivering hotel development and management services, operates 33 hotels across 5 EMEA countries: Egypt, Switzerland, Montenegro, Oman, and the UAE.

Since joining the Alliance, OHM attended the Alliance’s Spring Summit last month and contributed to the Communications and PR Impact Committee meeting. Moving forward, Renée Nicole Wagner, PhD., representative from OHM will be contributing to the ‘Glossary of Terms Working Group’, which aims to help the industry align on messaging.

This significant agreement reinforces OHM’s ambition and core values to “develop a sustainable business model whilst preserving an evergreen environment to maintain a sustainable, fresh and healthy hotel product.”

Glenn Mandziuk, Chief Executive Officer of the World Sustainable Hospitality Alliance said: “I was delighted to see Orascom Hotels Management at our Spring Summit last month and am delighted they have joined the Alliance as an affiliate member. OHM’s core values illustrate the company’s ambitions to move towards Net Positive Hospitality and we look forward to seeing OHM contribute to the important work of our Impact Committees which are bringing tangible change to the industry.”

Renée Nicole Wagner, PhD, Corporate Director ESG & Quality Management at OHM said “Orascom Hotels Management aims to embed sustainability throughout our operations, benefiting guests, residents and talented team members. Our partnership with the World Sustainable Hospitality Alliance will facilitate further awareness and education among our team, allowing OHM to pioneer sustainable practices tailored to the unique challenges of each of our destinations.”

The announcement coincides with the Alliance's recent rebranding as the World Sustainable Hospitality Alliance, signifying its global influence and commitment to sustainable practices across the globe.

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About the World Sustainable Hospitality Alliance

The World Sustainable Hospitality Alliance brings together engaged hospitality companies and the wider hospitality value chain, along with strategic partners, to address key challenges affecting the planet, people and places around the world.

Through their strategic initiatives and global networks, they develop practical programmes and resources to create a prosperous and responsible hospitality sector that gives back to the destination more than it takes.

Their members represent over 50,000 hotels spanning 270 brands – totaling over 7 million rooms – and include world-leading companies including Accor, Choice Hotels International, Hilton, IHG Hotels & Resorts, Marriott International, and Wyndham Hotels & Resorts, as well as regional brands. Their network also includes other parts of the hospitality value chain, including owners, investors, suppliers, and other partners to further drive joined up action on sustainability, and accelerate the industry on the path to Net Positive Hospitality.

About Orascom Hotels Management

Orascom Hotels Management (OHM) is an expert in delivering hotel development and management services, operating 33 hotels across 5 EMEA countries. OHM injects familiar brands with its values, crafting premium lifestyle destinations and exceptional experiences that resonate with discerning travellers. With a team-first mentality, OHM pioneers innovation, ensuring unparalleled guest satisfaction with sustainability and community support woven into its DNA.