

World Sustainable Travel & Hospitality Awards ('WSTHA') extends entry deadline to 31 May



24 May 2024

[World Sustainable Travel & Hospitality Awards](#) (WSTHA) has extended its 2024 call for entries deadline to **31 May**. Pioneers in sustainable travel can gain global recognition for their work by entering the new programme launched by [World Travel Awards](#).

Individuals and organisations across the globe accelerating change and making an impact in net positive tourism are invited to [enter for free](#), with just one week left before the closing deadline.

21 categories have been selected by an Advisory Board of experts to reflect the UN's Sustainable Development Goals (SDGs) and net positive framework of People, Planet, Place, Prosperity and Partnerships.

Global voting, open to travel and tourism professionals, will run from 14 June to 2 August.

Leaders in sustainable travel will be invited to attend the inaugural WSTHA Gala Ceremony in Belize, the Official Host Destination, on 27 September when the winners will be revealed.

Key Dates:

Extended entry deadline	31 May
Nominations revealed and global voting opens	14 June
Voting closes	2 August

Gala Ceremony, Belize

27 September

Justin Cooke, Executive Vice-President, WSTHA says: “We are delighted to extend the entry deadline of the inaugural WSTHA programme to 31 May. We welcome entries from across the sustainable travel and hospitality sector, with our goal to recognise and tell the stories of those accelerating change and making a sustainable impact on our planet for the next generation.”

As Official Host Destination of WSTHA 2024, Belize holds responsible tourism at its core and develops projects that encourage travellers to engage with its rainforests, reefs and unique culture in a sustainable manner.

Anthony Mahler, Minister of Tourism, Belize, says: “We encourage individuals, organisations and responsible travel advocates to share their stories and initiatives, highlighting how they are leading the way and making encouraging strides to a better future.”

The WSTHA programme is run in partnership with the World Sustainable Hospitality Alliance whose donor members and members represent over 50,000 hotels, 7 million rooms globally, 270 brands and 40+ supply chain and strategic partners.

To enter the 2024 WSTHA programme visit [here](#).

—ENDS—

Media Information

For further information about the World Sustainable Travel & Hospitality Awards, contact pr@wstha.com

About WSTHA

Launched in 2023 at COP 28 in Dubai on World Tourism Day, the World Sustainable Travel & Hospitality Awards serves to recognise, celebrate, and share the stories of individuals and organisations that are accelerating change and making an impactful contribution in sustainable travel and tourism.

About the World Sustainable Hospitality Alliance

The World Sustainable Hospitality Alliance brings together engaged hospitality companies and the wider hospitality value chain, along with strategic partners, to address key challenges affecting the planet, people and places around the world.

About the Belize Tourism Board

The Belize Tourism Board (BTB) is a statutory body within the Belize Ministry of Tourism and Civil Aviation, and it is governed by a Board of Directors appointed by the Minister of Tourism and Civil Aviation. The BTB works in conjunction with members of the private sector - including the Belize Hotel Association, Belize Tourism Industry Association, and Belize National Tour Operators Association – and is dedicated to building tourism in the most economically and environmentally sustainable manner. For more information on the BTB and its services, visit www.travelbelize.org.