



## Press release

### Leading Global Event Production Partner, Encore, Joins the Sustainable Hospitality Alliance Amplifying Sustainability in Global Events

**London, 2<sup>nd</sup> April 2024;** [Encore](#), the leading global event production partner, proudly announces its affiliation with [The Sustainable Hospitality Alliance \(the Alliance\)](#) - a powerful coalition of synergistic members, that is collectively tackling pressing challenges affecting our planet, people, and places on a global scale.

Encore has been working for decades to illuminate a brighter future by connecting and inspiring people to create experiences that positively impact event technology and production. The company is driven to care for the environment, promote inclusivity and uphold strong ethical principles. They believe that events have the power to transform and are dedicated to inspiring unity and meaningful action toward a more just and sustainable future.

As a supplier to the hospitality industry globally, Encore is dedicated to its vision to foster positive sustainable and social impact across global operations and events.

**Glenn Mandziuk, Chief Executive Officer of the Sustainable Hospitality Alliance**, comments on Encore's addition to their network of affiliate members: "*Encore's inclusion in the Alliance underscores the critical role of suppliers in our industry and the influence they wield on our journey to Net Positive. Offering a sustainable solution for event production is indispensable if we are to realise our vision of a prosperous and responsible hospitality sector that contributes more than it takes from its destination.*"

Mandziuk also acknowledges Encore's significant contributions to their two Summits this year, saying, "*Their provision of the technology and production for our biannual summits ensures a truly global reach, connecting our members and partners from across the globe, both physically and virtually.*"

Sustainable practices are an integral part of Encore's operation, with clear and transparent ['Spotlight' programmes for Planet, People and Responsibility](#). These programmes align with the Alliance's work to empower the hospitality industry to come together and collaborate to make a positive impact on the world.

**Patrick Sullivan, Director of Global Sustainability with Encore**, said: "*We are thrilled to join the Sustainable Hospitality Alliance. This partnership provides an opportunity to connect with events industry leaders committed to responsible business practice and inspiring positive change. Our journey is to reduce environmental impact through*

*innovative event experiences and look to share our expertise to contribute towards the advancement of sustainable event offerings.”*

For further information about the work of the Sustainable Hospitality Alliance, please visit <https://sustainablehospitalityalliance.org>

**--ENDS--**

## **Notes for Editors**

**For media enquiries, please contact:**

- [press@sustainablehospitalityalliance.org](mailto:press@sustainablehospitalityalliance.org).

## **About the Sustainable Hospitality Alliance**

The Sustainable Hospitality Alliance brings together engaged hospitality companies and the wider hospitality value chain, along with strategic partners, to address key challenges affecting the planet, people and places around the world.

Through their strategic initiatives and global networks, they develop practical programmes and resources to create a prosperous and responsible hospitality sector that gives back to the destination more than it takes.

Their members represent over 50,000 hotels spanning 270 brands – totalling over 7 million rooms – and include world-leading companies including Accor, Choice Hotels International, Hilton, IHG Hotels & Resorts, Marriott International, and Wyndham Hotels & Resorts, as well as regional brands. Their network also includes other parts of the hospitality value chain, including owners, investors, suppliers, and other partners to further drive joined up action on sustainability, and accelerate the industry on the path to Net Positive Hospitality.

## **About Encore**

Encore creates memorable experiences that engage and transform organizations. As the global leader for in-person, hybrid and virtual events, the Encore team of innovators and experts deliver real results through event strategy, design, technology, production, and digital solutions. Encore operates in more than 20 countries across North America, Europe, the Middle East, Australia and Asia Pacific. It is the trusted partner of choice for more than 2,100 premiere hotels and venues worldwide. The company is headquartered in Schiller Park, Ill., within the Chicago metro area.