

Press release

New Resource Directory Launched by the Sustainable Hospitality Alliance to Support the Sector Reach Net Positive Hospitality

London, 4th December 2023 – The [Sustainable Hospitality Alliance](#) (the Alliance) has unveiled a groundbreaking Resource Directory at COP28, designed to empower hospitality businesses in their pursuit of sustainable practices and the vision of Net Positive Hospitality.

Introduced by the Alliance's CEO, Glenn Mandziuk, the [Sustainable Hospitality Alliance Resource Directory](#) serves as a crucial link between hotels and sustainable suppliers. It showcases businesses offering products and services that can address ESG challenges and opportunities, supporting both Alliance members and non-members in their sustainability strategies.

Members of the directory gain exposure to influential industry leaders, procurement teams, and sustainability specialists within the Alliance's extensive global network, as well as reaching the Alliance's highly engaged digital audience.

With three packages tailored to suit all budgets, companies can demonstrate their commitment to sustainable and responsible practices by including their ESG report, an ESG-related video, and a comprehensive description of their organization. Additionally, companies can highlight their sustainable products and services, fostering collaboration and innovation within the sector.

In conjunction with the Resource Directory, the Alliance has also launched a [Hospitality Member Directory](#), spotlighting the environmental sustainability and social responsibility efforts of its esteemed hotel members, including Accor, BWH Hotels, Caesars Entertainment, Four Seasons Hotels & Resorts, and Radisson Hotels Group. This directory aims to inspire the wider hospitality industry with best practices and exemplary commitments.

Glenn Mandziuk, CEO of the Sustainable Hospitality Alliance, expresses his enthusiasm for the launch, stating, "*The Resource Directory is a significant achievement for the Alliance and a key component of our five-year strategy to drive Net Positive Hospitality. It serves as a platform for regenerative solutions, fostering collaboration and innovation to achieve our shared sustainability goals. By joining the Resource Directory, companies not only gain access to our global network but also contribute to funding the Alliance's vital work in supporting the sector and driving positive change.*"

The Resource Directory has already attracted a diverse range of participants, including Beyond Bamboo Global Ltd, BVA BDRG, KALDEWEI, MindClick, Pandox,

Rabmer GreenTech, Silk Hospitality, TÜV Rheinland Group, My Freda, Responsible Tourism Institute (and Weeva Solutions.

Tiffany Kelly, CEO and Co-Founder of Beyond Bamboo remarks on the benefits of joining the Alliance's Resource Directory, stating, *“As members of both the Senior Advisory Council advising on sustainable supply chain and also the Alliance we are delighted to be included in the new Resource Directory. We joined the Alliance as we believe that global collaboration towards using brand buying power to influence supply chain change towards planet-conscious products is essential in delivering the Pathway to Net Positive. We look forward to continuing our work together.”*

For further information about the work of the Sustainable Hospitality Alliance, please visit <https://sustainablehospitalityalliance.org/>.

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Notes for Editors

For media enquiries, please contact:

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About the Sustainable Hospitality Alliance

The Sustainable Hospitality Alliance brings together engaged hospitality companies and the wider hospitality value chain, along with strategic partners, to address key challenges affecting the planet, people and places around the world.

Through their strategic initiatives and global networks, they develop practical programmes and resources to create a prosperous and responsible hospitality sector that gives back to the destination more than it takes.

Their members represent over 50,000 hotels spanning 270 brands – totalling over 7 million rooms – and include world-leading companies including Accor, Choice Hotels International, Hilton Hotels & Resorts, IHG Hotels & Resorts, Marriott International, and Wyndham Hotels & Resorts, as well as regional brands. Their network also includes other parts of the hospitality value chain, including owners, investors, suppliers, and other partners to further drive joined up action on sustainability, and accelerate the industry on the path to Net Positive Hospitality.