

Pathway to NetPositiveHospitality

Stage 1

Understand impact & dependencies

1. Review impacts on GHG including potential sources of pollution from ozone-depleting substances, and air contaminants
2. Review dependencies relating to GHG emissions and energy
3. Gather available data for energy consumption for all sites
4. Check data quality and engage stakeholders to make improvements
5. Use HCMI to establish a baseline for carbon emissions
6. Use CHSB to benchmark carbon performance of hotels
7. Take stock of the initiatives you are currently doing/have done for GHG emissions and energy

Set targets

8. Set company targets, property-level targets for managed hotels, and suggested targets for franchised hotels, to reduce carbon emissions and overall energy consumption

Take action

9. Review available guidance to identify relevant actions which reduce energy use and help decarbonise. This should consist of simple behavioural activities and low-cost technical options to be executed in the short-term (e.g. payback in 1 year or less) and a headline plan for longer-term initiatives. You should include a policy to provide vegetarian options on menus at all hotels [WTTC Hotel Sustainability Basics]
10. Where held centrally, review contracts with energy suppliers to see if a requirement to provide data can be added
11. Review management and franchise contracts to see if a requirement to provide energy data can be added
12. Determine financial and non-financial resources needed, create a business case and gather required resources
13. Review procurement policies and make them more responsible by giving preference to items which are more efficient
14. Inform employees about objectives and their role in achieving your targets

Stage 2

Understand impact & dependencies

1. Gather data and calculate Scope 1 and 2 emissions
2. Gain an understanding of what Scope 3 emissions are, what sources you have and which might be the most material to you
3. Map climate risks related to the portfolio of hotels and incorporate into existing risk management processes
4. Start to map out the products and services that you purchase or mandate through your standards which contribute to your energy- and climate-related impacts the most

Set targets

5. Review and strengthen company targets, property-level targets for managed hotels, and suggested targets for franchised hotels. They should include reducing Scope 1 and 2 carbon emissions as well as overall energy consumption. They should also include increasing resilience to climate-related risks

Take action

6. Review available guidance to identify and select additional relevant actions which help decarbonise. You should include mitigation plans for climate risks, initiatives to improve climate resilience, company-level initiatives focused on energy efficiency, and renewable energy procurement (where procured centrally)
7. Engage key suppliers to see what their energy commitments are, share targets set and how they can help achieve goals
8. Join efforts that advocate for smart economic incentives that support hotel environmental efforts
9. Determine financial and non-financial resources needed, create a business case and gather required resources
10. Update procurement policies to include environmental considerations and develop a supplier code of conduct
11. Update brand standards (and standard operating procedures, if set at corporate level) to better support decarbonisation

	12. Raise employee awareness of environmental commitments, and their role in achieving them
	13. Engage with customers and enable them to make more environmental choices

Stage 3

Understand impact & dependencies

	1. Determine sources of Scope 3 emissions
	2. Establish a full carbon inventory including Scope 1, 2, and 3 emissions
	3. Explore embodied carbon related to items which you mandate for branded hotels

Set targets

	4. Review, strengthen and extend carbon objectives for company targets, property-level targets for managed hotels, and suggested targets for franchised hotels, to include Scope 3 and a net zero goal. They should also include increasing resilience to climate-related risks
	5. Demonstrate your commitments publicly

Take action

	6. Review available guidance to identify and select additional relevant actions. You should include electrification of equipment, decarbonisation of energy sources, reduction of travel emissions and investigating carbon removal opportunities to decarbonise what's left
	7. Modify brand standards to include procurement codes which apply to franchisees
	8. Mitigate indirect (scope 3) emissions on an annual basis through carbon offsetting
	9. Engage key suppliers to see what their energy and GHG commitments are, share targets set and how they can help achieve goals
	10. Engage with national and international actors (governments, NGOs, conservation groups, partnerships, coalitions etc.) to align plans and increase the scale of progress towards decarbonisation and access to renewable energy sources
	11. Determine financial and non-financial resources needed, create a business case and gather required resources
	12. Assign internal financial metrics to environmental impacts such as an internal cost or shadow price for carbon
	13. Update procurement policies and develop a Supplier Code of Conduct and supplier evaluation process which includes environmental considerations
	14. Actively engage your staff and encourage innovation
	15. Engage with customers and enable them to make more environmental choices