

Press release: 29th June

New partnership aims to encourage hospitality industry to support refugees

Following World Refugee Day last week, the Sustainable Hospitality Alliance and [the Tent Partnership for Refugees \(Tent\)](#) are pleased to announce their partnership which will see them collaborate in encouraging the world's hospitality industry to support refugees' economic integration.

Both organisations will work together to educate the world's hospitality industry on how they can help connect refugees to work in the industry.

The local hospitality sector will be encouraged by the Alliance to identify ways in which they can support Tent's missions and programmes. In its work with refugees, the Alliance has helped to create [Hospitality Unite](#), a hub which hosts hospitality jobs for refugees and displaced people.

The Alliance has a wide reach in the hospitality sector, representing over 50,000 properties and 7 million rooms globally. This partnership combines the Alliance's expertise and global network with Tent's ambitions to mobilise the private sector to connect refugees to work.

Sustainable Hospitality Alliance CEO, Glenn Mandziuk, said: "We are delighted to be working with Tent in helping and empowering refugees. We look forward to sharing knowledge and resources with Tent with the aim to encourage the hospitality industry to make a difference. As we implement our new 5-year [strategy](#), our work with important partners such as Tent can help make Net Positive Hospitality a reality – where the industry gives back more than it takes."

UK Director for Tent, Jen Stobart, said: "Hiring refugees is not only the right thing to do, it's also the smart thing to do from a business point of view. In many countries, the hospitality sector is suffering from labor shortages while many refugees are eager to find a job and rebuild their lives. We are proud to partner with the Sustainable Hospitality Alliance to encourage more companies in their network to hire refugees."

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2 Notes for editors

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About the Sustainable Hospitality Alliance

The Sustainable Hospitality Alliance brings together the hospitality industry and strategic partners to address key challenges affecting the planet and its people, local destinations and communities. They develop practical free resources and programmes to create a prosperous and responsible hospitality sector that gives back more than it takes. Their members represent over 50,000 hotels – totalling 7 million rooms – and include world-leading companies including Choice Hotels International, Marriott International, Hilton Hotels & Resorts, IHG Hotels & Resorts, Hyatt Hotels Corporation, BWH Hotel Group and Radisson



Hotel Group, as well as regional brands. Their network also includes other parts of the hospitality value chain, including owners, investors and suppliers, to further drive joined up action on sustainability, and accelerate the industry on the path to net positive hospitality. For more information, please visit: www.sustainablehospitalityalliance.org

About the Tent Partnership for Refugees (Tent)

With more and more refugees displaced for longer periods of time, businesses have a critical role to play in helping refugees integrate economically in their new communities. Tent was launched in 2016 by Hamdi Ulukaya, the CEO and founder of Chobani – a multibillion dollar food company in the U.S. – to mobilize global businesses to fill this gap by helping connect refugees to work. Today, Tent is a network of [over 300 major companies](#) committed to hiring, training, and mentoring refugees. Find out more at www.tent.org.