

**Press release
18th May 2023**

TÜV Rheinland announced as a new affiliate member of the Sustainable Hospitality Alliance

German-based world-leading testing service provider becomes affiliate member of the Sustainable Hospitality Alliance



Sonja Kretschmar, Project Manager at TÜV Rheinland pictured (centre) with the CEO of the Sustainable Hospitality Alliance, Glenn Mandziuk (left) and Chairman of the Sustainable Hospitality Alliance, Wolfgang M. Neumann (right)

The Sustainable Hospitality Alliance (the Alliance) is proud to announce TÜV Rheinland as an affiliate member to work together towards achieving Net Positive Hospitality.

TÜV Rheinland is one of the world's leading testing service providers with more than 20,800 employees and annual revenues of around 2.3 billion euros. The German-based testing service provider works across sectors with the hospitality industry being a key area for its certification business. TÜV Rheinland provides highly qualified experts to test technical systems and products, supports innovations in technology and business, trains people and certifies management systems according to international standards.

Since 2006, TÜV Rheinland has been a member of the United Nations Global Compact to promote sustainability and combat corruption. In joining the Alliance, the global company will increase its focus and leadership in creating a more sustainable hospitality industry.

TÜV Rheinland will work with the Alliance to address key challenges affecting the planet and its people, local destinations and communities. The Alliance's [Pathway to Net Positive Hospitality programme](#) sets ambitious targets to create a prosperous and responsible global hospitality sector that gives back to the destination more than it takes. It harnesses the power of the four pillars of people, planet, place, and

prosperity combined with the industry's transformative power, innovation, and resources.

Frank Dorssers, globally responsible for customized services at TÜV Rheinland, comments: "We are thrilled by joining the Sustainability Hospitality Alliance and to support with our extensive know-how the challenging goal of achieving Net Positive Impact. TÜV Rheinland is a global leader in providing quality and HSE assurance in the hospitality industry. Coupled with our extensive expertise in sustainability auditing we are convinced that we can contribute to the initiatives' success. We are looking forward to engaging extensively with the stakeholders."

Glenn Mandziuk, Chief Executive Officer, Sustainable Hospitality Alliance, said: *"TÜV Rheinland is uniquely placed to have a global impact in servicing and testing products and services across the hospitality sector. Joining the Alliance as an affiliate member means that its work on sustainability will have a real impact across the world. Their membership will no doubt strengthen our network and help us deliver our Pathway to Net Positive Hospitality programme over the coming years."*

The Alliance has over 30 members to date which have a reach of 7 million rooms and include world-leading hotel companies including Choice Hotels, Marriott International, Hilton, IHG, Hyatt and Radisson Hotel Group as well as regional brands and other stakeholders in the hospitality value chain.

For further information about the work of the Sustainable Hospitality Alliance, please visit <https://sustainablehospitalityalliance.org>

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Note for Editors

[Building carbon emission - https://worldgbc.org/advancing-net-zero/embodied-carbon/](https://worldgbc.org/advancing-net-zero/embodied-carbon/)

For media enquiries, please contact:

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About the Sustainable Hospitality Alliance

The Sustainable Hospitality Alliance brings together hospitality industry leaders and strategic partners to address key challenges affecting the planet and its people, local destinations and communities. They develop practical free resources and programmes to create a prosperous and responsible hospitality sector that gives more back than it takes.

Their network also includes other parts of the hospitality value chain, including owners, investors and suppliers, to further drive joined up action on sustainability, and accelerate the industry on the path to net positive hospitality. For more information, please visit: www.sustainablehospitalityalliance.org.

About TÜV Rheinland

TÜV Rheinland stands for safety and quality in virtually all areas of business and life. The company has been operating for more than 150 years and ranks among the world's leading

testing service providers. It has more than 20,000 employees in over 50 countries and generates annual revenues of around 2.3 billion euros. TÜV Rheinland's highly qualified experts test technical systems and products around the world, support innovations in technology and business, train people in numerous professions and certify management systems according to international standards. In doing so, the independent experts generate trust in products as well as processes across global value-adding chains and the flow of commodities. Since 2006, TÜV Rheinland has been a member of the United Nations Global Compact to promote sustainability and combat corruption. Website: www.tuv.com