

Press release: 3rd May 2023

Daniella Foster appointed to the Sustainable Hospitality Alliance's board.



(Daniella Foster)

Daniella Foster, the Senior Vice President and Global Head of Public Affairs, Science and Sustainability for Bayer's Consumer Health Division has been appointed as trustee to the Sustainable Hospitality Alliance's board.

With a background working across private and public sectors, from Hilton and Mars to the White House in the United States, Daniella brings a wealth of experience to the Alliance.

The Alliance brings together the hospitality industry and strategic partners to address key challenges affecting the planet and its people, local destinations and communities. They develop practical free resources and programmes to create a prosperous and responsible hospitality sector that gives back more than it takes. In order to do this even more effectively, the Alliance is aiming to foster cross-industry collaboration and encourage best practice sharing from other sectors. Their members represent over 50,000 hotels – totalling 7 million rooms.

Welcoming Daniella to the Sustainable Hospitality Alliance, CEO, Glenn Mandziuk, said: "The Alliance will benefit hugely from Daniella's experience embedding sustainability into business models across the private and public sectors. The board and I look forward to working with Daniella and will draw on her knowledge and understanding to accelerate hospitality towards a sustainable and contributory future."

In Daniella's current role she is responsible for global public affairs and policy, and for embedding sustainability into the fabric of the divisional business model, including strategy and ambition development, stakeholder engagement, proactive issues management, implementation and impact stewardship.

She has a proven track record in driving strategy, change management, business integration and transformation across consumer goods, health, hospitality and government industries.

In her nearly 20 years of experience, Daniella has led corporate and government affairs, business turnarounds, environmental, social and corporate governance and strategic



partnerships. Whilst at the U.S Department of State she led their partnerships and innovation agenda.

Daniella Foster said: "I'm delighted to be appointed as a trustee to the board at this very exciting time for the Alliance. Collaboration across sectors on key sustainability issues like climate change is so critical. As we often work within the same supply chains, there's opportunity to apply best practices and work collectively to drive change. I look forward to working with the Alliance to help move the industry towards Net Positive Hospitality."

Daniella is passionate about social entrepreneurship and serves as the Chair of the Emergent Leaders Network, a non-profit she co-founded that provides scholarships and mentoring to community college students. She's also an angel investor, working with Pipeline Angels, which aims to invest in and create capital for female entrepreneurs.

Foster is board chair of the United Nations Global Compact Network USA. She also sits on the board of the U.S. Chamber of Commerce Foundation and serves as a Commissioner for the Global Business Coalition Education's Youth Skills and Innovation Commission.

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Notes to editors

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About the Sustainable Hospitality Alliance

The Sustainable Hospitality Alliance brings together the hospitality industry and strategic partners to address key challenges affecting the planet and its people, local destinations and communities. They develop practical free resources and programmes to create a prosperous and responsible hospitality sector that gives back more than it takes. Their members represent over 50,000 hotels – totalling 7 million rooms – and include world-leading companies including Choice Hotels International, Marriott International, Hilton Hotels & Resorts, IHG Hotels & Resorts, Hyatt Hotels Corporation, BWH Hotel Group and Radisson Hotel Group, as well as regional brands. Their network also includes other parts of the hospitality value chain, including owners, investors and suppliers, to further drive joined up action on sustainability, and accelerate the industry on the path to net positive hospitality. For more information, please visit: www.sustainablehospitalityalliance.org