Event Sponsorship
Information Pack

2023/24
Vision
A prosperous and responsible hospitality sector that gives back to the destination more than it takes

Mission
Our mission is to accelerate the path to net positive hospitality through strategic industry leadership, collaborative action, harmonisation of global metrics and integrated regenerative solutions
Driving collaboration for a better world

Our organisation uniquely represents how the hospitality industry is taking collective responsibility to ensure that destinations and communities are being supported and protected now and for future generations.

50,000 hotels
7 million rooms globally
270 brands
35 partners
Convening the industry

In 2023/24 we will be bringing together senior leaders from across our network for two Global Summits and four Regional Meetings. The aim of these meetings is to:

- Convene leaders from across and beyond our membership, facilitating high-level discussions across many geographies.
- Host engaging panel discussions on how to create lasting positive change.
- Recognise how sustainability has advanced across the industry and explore how this progress can shape the future.
- Deliver on our five-year strategy, enabling every part of the industry to make Net Positive Hospitality a reality, and contribute towards achieving the global targets set by the Paris Agreement and the Sustainable Development Goals.
- Discover unique insights from expert speakers on collaboration and leadership.
- Examine the current sustainability challenges and driving factors, setting our collective vision for the next five years and beyond.
Six Events

Spring Summit
15th May 2023
Berlin

Autumn Summit
October 2023
Location TBC

Regional Meeting
North America

Regional Meeting
Europe

Regional Meeting
Middle East

Regional Meeting
Southeast Asia
## Become a sponsor

- Invite to all six events
- Opportunity to network with leading hospitality and value chain companies
- Opportunity to distribute promotional materials at events
- Your logo included on event promotional materials
- Recognition on Alliance social media platforms and website
- Opportunity to speak at event(s)
- A promotional stand at all events
- Become an official Alliance partner throughout 2023, including website listing
- A table for 10 people at Autumn Summit Gala Dinner
- Recognition as the main sponsor of all six events
- First right of refusal for future annual events
- Email [info@sustainablehospitalityalliance.org](mailto:info@sustainablehospitalityalliance.org) for more information
Find out more

Contact:
info@sustainablehospitalityalliance.org

Visit:
https://sustainablehospitalityalliance.org/

Discover more about our past Summit

Watch our 2022 Summit highlight video

Watch our Legacy Video - 30 years of collaboration for a better world