



Sustainable  
Hospitality  
Alliance

# Event Sponsorship

## Information Pack

2023/24

NetPositiveHospitality



**Sustainable  
Hospitality  
Alliance**

## **Vision**

A prosperous and responsible hospitality sector that gives back to the destination more than it takes

## **Mission**

Our mission is to accelerate the path to net positive hospitality through strategic industry leadership, collaborative action, harmonisation of global metrics and integrated regenerative solutions





# Driving collaboration for a better world



Our organisation uniquely represents how the hospitality industry is taking collective responsibility to ensure that destinations and communities are being supported and protected now and for future generations.



**50,000**  
hotels



**7 million**  
rooms globally



**270**  
brands



**35**  
partners

# Hotel members



# Affiliate members



## Convening the industry



In 2023/24 we will be bringing together senior leaders from across our network for two Global Summits and four Regional Meetings. The aim of these meetings is to:



Convene leaders from across and beyond our membership, facilitating high-level discussions across many geographies



Host engaging panel discussions on how to create lasting positive change



Recognise how sustainability has advanced across the industry and explore how this progress can shape the future



Deliver on our five-year strategy, enabling every part of the industry to make Net Positive Hospitality a reality, and contribute towards achieving the global targets set by the Paris Agreement and the Sustainable Development Goals



Discover unique insights from expert speakers on collaboration and leadership



Examine the current sustainability challenges and driving factors, setting our collective vision for the next five years and beyond

## Six Events



### Spring Summit

15th May 2023  
Berlin

### Autumn Summit

October 2023  
Location TBC

### Regional Meeting

North  
America

### Regional Meeting

Europe

### Regional Meeting

Middle East

### Regional Meeting

Southeast  
Asia

# Become a sponsor

- Invite to all six events
- Opportunity to network with leading hospitality and value chain companies
- Opportunity to distribute promotional materials at events
- Your logo included on event promotional materials
- Recognition on Alliance social media platforms and website
- Opportunity to speak at event(s)
- A promotional stand at all events
- Become an official Alliance partner throughout 2023, including website listing
- A table for 10 people at Autumn Summit Gala Dinner
- Recognition as the main sponsor of all six events
- First right of refusal for future annual events



Gold



All events



Silver



Autumn Summit



Bronze



Email [info@sustainablehospitalityalliance.org](mailto:info@sustainablehospitalityalliance.org) for more information



# Find out more



Contact:

[info@sustainablehospitalityalliance.org](mailto:info@sustainablehospitalityalliance.org)

Visit:

<https://sustainablehospitalityalliance.org/>

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