

Press release: 9 February 2023

MindClick joins The Sustainable Hospitality Alliance to advance environmentally & socially responsible design and purchasing

MindClick, an Environmental and Social impact Data Analytics company, has become the latest member to join the Alliance, alongside Choice Hotels, Whitbread, The Merrion and KALDEWEI.

The Sustainable Hospitality Alliance is delighted to welcome MindClick to their affiliate membership, uniting them with leading hospitality companies and organisations from across the value chain, on the path to a more sustainable and regenerative future.

With product-level ratings and environmental and social impact data for over 100,000 Furniture, Fixtures and Equipment, Architectural Building Products and Operating Supplies and Equipment items supplied by hundreds of vendors, MindClick provides powerful guidance to support ESG leadership through brand standards, design specifications, and purchasing across new construction and renovation projects.

By joining the Sustainable Hospitality Alliance, MindClick will collaborate with a network of over 60 hotel companies, and strategic supply chain partners to advance environmental and social responsibility across over 50,000 properties and more than 7 million rooms. As the industry transitions to a more restorative and circular economy, hotels must work to ensure the sustainability of not only operations, but the design, construction, and renovation of buildings. As such, MindClick will be joining Alliance working groups to provide insight and expertise in helping shape the path to Net Positive Hospitality.

JoAnna Abrams, CEO of MindClick, said:

“The hospitality industry is recognised for leadership in interior design, creating spaces that support all facets of life – celebration, collaboration, and community. We are delighted to join the Alliance in partnership with industry stakeholders to design, furnish and supply hotels in support of climate, health, and equity. As a leader in product transparency and continuous improvement programs, we look forward to facilitating the innovation needed to achieve Net Positive Hospitality.”

Glenn Mandziuk, CEO of the Sustainable Hospitality Alliance, said:

“I am delighted to welcome MindClick to the Alliance. As the start of 2023 sparks a fresh sense of global urgency to meet the goals set for 2030, it is vital that we look beyond operational sustainability and ensure that our collective efforts address the impact of the built environment and each part of the value chain. There is no denying that extracting and assessing supply chain sustainability data is one of the biggest challenges faced across the industry today, and so MindClick’s experience in supplier and product intelligence will be invaluable as we shape our vision for the next five years, and beyond.”

To find out more about the Sustainable Hospitality Alliance members, visit <https://sustainablehospitalityalliance.org/about-us/> or MindClick visit <https://www.mindclickesg.com/bdny>

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Responsible hospitality for a better world

Sustainable Hospitality Alliance is a registered charity in England and Wales (1188731)
Company limited by guarantee (12373950)

Notes for Editors

About Sustainable Hospitality Alliance

The Sustainable Hospitality Alliance brings together engaged hospitality companies and uses the collective power of the industry to deliver impact locally and on a global scale. They work with leading hotels and other companies across the hospitality value chain, along with strategic partners, to address key challenges affecting our planet and its people and develop practical resources and programmes to enable the wider industry to operate responsibly and grow sustainably.

Aligned with the United Nations Sustainable Development Goals (SDGs), they commit to drive continued action on human rights, youth employment, climate action and water stewardship. Their members include 22 world-leading hotel companies including Choice Hotels, Marriott International, Hilton Hotels & Resorts, IHG Hotels & Resorts, Hyatt Hotels Corporation, BWH Hotel Group and Radisson Hotel Group, as well as regional brands and a network of affiliate members from across the value chain.

For further information, visit www.sustainablehospitalityalliance.org.

About MindClick

MindClick—a product intelligence company, is the hospitality industry’s data and analytics solution for environmentally and socially responsible design and purchasing. Through cloud-based decision tools and impact reporting, MindClick empowers design and construction teams to create beautiful interiors that support the health of people and the planet – including net zero carbon emissions, healthy interiors, waste reduction, circularity, and DEI. Recognized by Metropolis as an ‘Eco-Translator’, named by Environment + Energy as a 2021 Top 100 Leader, and a contributor to the Hotel of Tomorrow initiative with The Gettys Group, MindClick is the trusted supply chain ESG partner for global brands, management companies, and asset owners. With environmental and social impact ratings for over 100,000 FF&E and Architectural Building Products supplied by hundreds of vendors, MindClick delivers powerful guidance to support ESG leadership through brand standards, design specifications, and purchasing across hundreds of new construction and renovation projects.

For further information, visit www.mindclickesg.com/bdny.

Contact

For more information, please contact Tim Randall, Director of Public Relations and ESG Initiatives: tr@cma.bz, or Laura Dickinson, Digital Communications Executive at the Sustainable Hospitality Alliance: press@sustainablehospitalityalliance.org.