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Rabmer Group joins the Sustainable Hospitality Alliance to progress holistic action for a more responsible hospitality industry

The Sustainable Hospitality Alliance (the Alliance) is pleased to welcome Rabmer Group to their affiliate membership, as they become the latest member to join the network for responsible hospitality, alongside hotel companies Whitbread and The Merrion.

These organisations will work together, along with the Alliance's other affiliate and hotel members, to leverage the collective power of the industry to make a lasting positive impact for the planet and its inhabitants. With Rabmer Group, the Alliance now has 9 affiliate members, which represent other partners in the hospitality value chain to further drive collaboration on industry sustainability.

Consisting of seven companies, Rabmer Group operates in three main areas: construction, real estate, and environmental technology. Having been active in environmental technology worldwide for almost 30 years, Rabmer particularly focus on water, wastewater, and renewable energies.

A quarter of the world's population face "extremely high" levels of water stress¹ - yet, in some locations, tourism uses over eight times more water per person on average than the local population.² What's more, tourism accounts for approximately 8% of global emissions³, 1% of which is attributed to the hotel sector.⁴

In response to this imbalance, as the hospitality industry works to play a key role in the global transition to a sustainable future, Rabmer's experience in innovative environmental technology will provide crucial insight and inspiration for the Alliance and its donor members, as we build momentum towards a more regenerative sector that gives back more than it takes.

Ulrike Rabmer-Koller, General Manager at Rabmer Group, said:

"Sustainability in the hospitality sector is not only a trend - it is the basis for future profits. Investments in sustainability not only save the environment they mostly reduce the running costs and increase profit. There are lots of small steps, which can have a big impact. 'Building a better future' has long been the motto of the Rabmer Group. With our innovative products and technologies, we show that sustainability is the best choice."

Glenn Mandziuk, CEO of the Sustainable Hospitality Alliance, said:

"We are pleased to welcome Rabmer Group to the Alliance. If we are to progress towards Net Positive Hospitality, we must work in close partnership with the innovative companies responsible for construction, renovation, and implementation of new environmental technology. Rabmer Group's expertise in water stewardship and renewable energy will help inform future decision making and shape our vision for the next 5 years, and beyond."

¹ [World Resources Institute \(2019\)](#)

² [Sustainable Hospitality Alliance \(2018\)](#)

³ [Nature Climate Change \(2018\)](#)

⁴ [UN World Tourism Organisation \(2008\)](#)

To find out more about the Sustainable Hospitality Alliance's, visit <https://sustainablehospitalityalliance.org/about-us/> or Rabmer Group, visit <https://www.rabmer.at/en/>.

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Notes for Editors

About Sustainable Hospitality Alliance

The Sustainable Hospitality Alliance brings together engaged hospitality companies and uses the collective power of the industry to deliver impact locally and on a global scale. They work with leading hotels and other companies across the hospitality value chain, along with strategic partners, to address key challenges affecting our planet and its people and develop practical resources and programmes to enable the wider industry to operate responsibly and grow sustainably.

Aligned with the United Nations Sustainable Development Goals (SDGs), they commit to drive continued action on human rights, youth employment, climate action and water stewardship. Their members include 21 world-leading hotel companies including Marriott International, Hilton Hotels & Resorts, IHG Hotels & Resorts, Hyatt Hotels Corporation, BWH Hotel Group and Radisson Hotel Group, as well as regional brands.

For further information, visit www.sustainablehospitalityalliance.org.

About Rabmer Group

Rabmer Group is an Austrian based group active in construction, real estate and environmental technologies. 60 years ago, the company started in construction business, and have now been providing innovative solutions for environmental and climate protection for over 30 years. This includes water and energy efficiency products, environmentally friendly lime and corrosion protection as well as energy from wastewater and air for renewable heating and cooling of buildings.

Rabmer also provide solution-based consulting to improve sustainability in different industry sectors, with special focus within the hospitality sector.

For further information, visit <https://www.rabmer.at/en/>.

Contact

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