

Press release – 10 November 2022

## **DAC Beachcroft partners with the Sustainable Hospitality Alliance**

**International law firm DAC Beachcroft is pleased to announce a new partnership with the Sustainable Hospitality Alliance.**

The new partnership will see the two organisations working collaboratively on Ethical Employment in the hospitality sector. As part of DACB's ESG strategy, the firm's lawyers will provide pro bono legal advice to support the Alliance's new Net Positive Hospitality strategy, which includes a Taskforce on People.

Lois Duguid, DAC Beachcroft's Head of Responsible Business, said, "I am delighted that DACB is partnering with the Sustainable Hospitality Alliance to promote ethical employment practices. It is a privilege to contribute the unique expertise of our lawyers for far-reaching impact on the lives of the many people employed in the global hospitality industry. This is a great addition to our growing ESG offering."

Glenn Mandziuk, Sustainable Hospitality Alliance's CEO, commented, "We are extremely grateful to DACB for offering its time and expertise to the Alliance to support our aim of advancing responsible hospitality. People are such a vital asset to the hospitality industry and we all need to ensure that our workforces and local communities are being respected and well treated. The changing regulation landscape can be difficult to navigate – especially globally – so we value the expertise of DACB to support the industry to comply and better protect our societies as a result."

The Alliance brings the hospitality industry together to address key challenges affecting the planet and its people, and uses collective power to deliver impact locally and on a global scale.

For more information on DACB's ESG strategy please visit the firm's dedicated microsite: <https://esg.dacbeachcroft.com/>

[For further information about the work of the Sustainable Hospitality Alliance, please visit: www.sustainablehospitalityalliance.org.](http://www.sustainablehospitalityalliance.org)

## **Ends -**

For more information, please contact DAC Beachcroft's Press Office on 020 7894 6655 or at [pressoffice@dacbeachcroft.com](mailto:pressoffice@dacbeachcroft.com).

## **Notes to Editor:**

### **About DAC Beachcroft**

DAC Beachcroft combines one of the most comprehensive UK legal networks with coverage across Europe, Latin America, North America and Asia-Pacific. The firm is a market leader in health, insurance and real estate. Our lawyers provide a full-service commercial, transactional, claims, risk and advisory capability for clients in a wide range of industry sectors. DAC Beachcroft refers to the DAC Beachcroft Group, which includes a number of differently regulated entities within the UK and internationally. For more information, please visit: [www.dacbeachcroft.com](http://www.dacbeachcroft.com).

### **About the Sustainable Hospitality Alliance**

The Sustainable Hospitality Alliance brings together the hospitality industry and strategic partners to address key challenges affecting the planet and its people, local destinations and communities. They develop practical free resources and programmes to create a prosperous and responsible hospitality sector that gives back more than it takes.

Their members make up almost 40% of the global hotel industry – totalling 7 million rooms – and include world-leading hotel companies including Marriott International, Hilton, IHG, Hyatt and Radisson Hotel Group as well as regional brands.

Their network also includes other parts of the hospitality value chain, including owners, investors and suppliers, to further drive joined up action on sustainability, and accelerate the industry on the path to net positive hospitality. For more information, please visit: [www.sustainablehospitalityalliance.org](http://www.sustainablehospitalityalliance.org).