

Press release: 3 November 2022

## Sustainable Hospitality Alliance and Global Travel and Tourism Partnership form agreement to advance youth employment

The [Sustainable Hospitality Alliance](#) (the Alliance) – the leading global network in responsible hospitality – and the [Global Travel and Tourism Partnership](#) (GTTP) – a charity which helps support a route into work for young people worldwide through free skills training – have signed a co-operation agreement to help further youth employment in the hospitality sector.

This partnership combines the Alliance’s sector-specific expertise and reach in the hospitality industry with GTTP’s educational expertise and infrastructure in countries worldwide to enable both organisations to further enhance the positive potential of the hospitality sector.

The Sustainable Hospitality Alliance brings together leading hospitality companies and strategic partners to address key challenges affecting the planet and its people. The organisation has a long history of creating opportunities for young and disadvantaged people through their employability programme which provides skills training and experience in the hospitality industry. In 2020 they launched their core employability skills curriculum – a comprehensive, industry-approved training which gives trainees from any background the base skills and confidence to work in a hotel, or similar, environment.

GTTP works globally to introduce their curricula to Education Departments and local educational communities, offering support through teacher training and helping to build local partnerships to secure work experience and internship opportunities for students.

As part of this partnership, the Alliance and GTTP will create a collaborative model that joins GTTP’s classroom training and certification programme with the Alliance’s practical training and work placement opportunities, to deliver a global comprehensive and holistic education-into-employment programme for young people.

Glenn Mandziuk, CEO of Sustainable Hospitality Alliance, said: “Young people continue to be disproportionately disadvantaged when it comes to employment. Globally more than one in five young people are not in education, employment or training, and a much higher proportion lost their jobs during the pandemic than adults.<sup>1</sup> It’s therefore vital that we are giving young people access to the opportunities they deserve. The hospitality industry presents a wealth of career options for young people of all backgrounds, and we are delighted that this partnership with GTTP will enable us to open up doors for many, many more young people around the world.”

Anne Lotter, Executive Director of GTTP, said: “I am delighted to be signing this MoU with Sustainable Hospitality Alliance. A partnership with SHA will help to ensure a smooth transition for our students from around the globe who have followed our free training programme in Travel & Tourism and wish to take up a career in hospitality. The opportunity offered by SHA’s Youth Employment Programme will give our young people from every background the chance to earn a decent living.”

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<sup>1</sup> ILO, 2022, [Global Employment Trends for Youth 2022](#)

## **Notes for Editors**

### **Contact**

For more information, please contact Emily McLeish, Head of Communications, email: [press@sustainablehospitalityalliance.org](mailto:press@sustainablehospitalityalliance.org) or Anne Lotter, Executive Director, GTTP, email: [execdirector@gttp.org](mailto:execdirector@gttp.org)

### **About Sustainable Hospitality Alliance**

The Sustainable Hospitality Alliance brings together engaged hospitality companies and uses the collective power of the industry to deliver impact locally and on a global scale. They work with leading hospitality companies and strategic partners to address key challenges affecting our planet and its people and develop practical resources and programmes to enable the wider industry to operate responsibly and grow sustainably.

Aligned with the United Nations Sustainable Development Goals (SDGs), they commit to drive continued action on human rights, youth employment, climate action and water stewardship. Their members make up over 35% of the global hotel industry by rooms and include 21 world-leading hotel companies including Marriott International, Hilton, IHG, Hyatt and Radisson Hotels Group as well as regional brands. For further information, visit [www.sustainablehospitalityalliance.org](http://www.sustainablehospitalityalliance.org).

### **About the Global Travel and Tourism Partnership**

GTTP works globally to introduce its curricula to Education Departments and local educational communities, offering support through teacher training and helping to build local partnerships to secure work experience and internship opportunities for our students. GTTP funds opportunities for young people to work with students from different nationalities and offers opportunities to travel overseas and collaborate with other GTTP students via its competitions and awards, helping to build cultural understanding, communications skills, knowledge, and awareness of the wider world.