

Press release: 6 June 2022

Glenn Mandziuk begins role as CEO of Sustainable Hospitality Alliance

The Sustainable Hospitality Alliance, the leading global network in responsible hospitality, is pleased to welcome Glenn Mandziuk as their new Chief Executive Officer.

Glenn is an internationally recognised Chief Executive with over 25 years of leadership experience in advancing sustainable practices in tourism, hospitality and economic development. Prior to becoming CEO of the Sustainable Hospitality Alliance, Glenn was President and Chief Executive Officer of Canada's Thompson Okanagan Tourism Region (TOTA), with its 4,000 industry stakeholders. During his time there, TOTA was recognised as a global champion of excellence and innovation in sustainable destination management and responsible industry development practices. TOTA received the Responsible Tourism Institute's Biosphere Gold Certification – a first in the Americas – in addition to the UNWTO Quest Certification for excellence in leadership, execution and governance capacities – only the third such recognition for a destination management organisation in the world.

Glenn has 10 years' experience in the hospitality industry in family-owned and operated hotels and resorts, and holds a Master of Environmental Design degree majoring in sustainable tourism planning.

Wolfgang M. Neumann, Chair of the Sustainable Hospitality Alliance, said: "The external environment has been hugely challenging for the industry over the past two years, but the opportunities and urgency of the need to take significant and rapid steps to advance sustainable development globally have never been higher. The Alliance, and our work, has generated enormous momentum across the social and environmental agendas, and we are highly confident that Glenn is the executive to lead our organisation into its next phase of growth and influence."

Glenn Mandziuk, CEO of the Sustainable Hospitality Alliance, said: "As a passionate believer that tourism can be an agent of positive change, I am extremely honoured and enthused to be joining the Sustainable Hospitality Alliance team. I am very excited to bring the organisation's vision to life and build on their strong legacy. I admire all those involved over the years for having the foresight to establish such a pivotal organisation that is crucially positioned to inspire the industry as it reimagines itself post-pandemic."

Glenn replaces the charity's previous CEO, Madhu Rajesh, who left the organisation in September 2021, with Patrick O'Meara continuing her leadership as Interim CEO. The charity has continued to build momentum in the recent months, increasing their membership to 18 international hospitality companies and six affiliate members from the wider hospitality value chain. In addition to recently launching the [*Pathway to Net Positive Hospitality*](#), their global vision and strategic framework for accelerating environmental sustainability across the industry.

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Responsible hospitality for a better world

Sustainable Hospitality Alliance is a registered charity in England and Wales (1188731)
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Notes for editors:

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About Sustainable Hospitality Alliance

The Sustainable Hospitality Alliance brings together senior executives from engaged hospitality companies and uses the collective power of the industry to deliver impact locally and on a global scale. They work with leading hospitality companies, the industry value chain and strategic partners to address key challenges affecting our planet and its people, and develop free practical resources and programmes to enable the wider industry to operate responsibly and grow sustainably.

Aligned with the United Nations Sustainable Development Goals (SDGs), they commit to drive continued action on human rights, equity and employability, climate action, water stewardship and responsible resourcing. Their members make up 30% of the global hotel industry by rooms and include 18 world-leading hotel companies with a combined reach of over 35,000 properties and 5.5 million rooms.