

Press pack

Boiler plate

The Sustainable Hospitality Alliance brings together engaged hospitality companies and uses the collective power of the industry to deliver impact locally and on a global scale.

They work with leading hospitality companies and strategic partners to address key challenges affecting our planet and its people, and develop free practical resources and programmes to enable the wider industry to operate responsibly and grow sustainably.

Aligned with the United Nations Sustainable Development Goals (SDGs), they commit to drive continued action on social issues including equity, diversity and inclusion, human rights and employability; and environmental issues including climate action, water stewardship and responsible resourcing.

Their members make up 30% of the global hotel industry by rooms with a combined reach of over 40,000 properties and 6 million rooms.

About the Sustainable Hospitality Alliance

- The Sustainable Hospitality Alliance brings together engaged hospitality companies and uses the collective power of the industry to deliver impact locally and on a global scale.
- Our vision is responsible hospitality for a better world.
- We commit to drive action on social issues including equity, diversity and inclusion, human rights and employability; and environmental issues including climate action, water stewardship and responsible resourcing.
- Our members make up 30% of the global hotel industry by rooms with a combined reach of over 40,000 properties and 6 million rooms.
- Our current hospitality company members are: Accor, Arabella Hospitality, BWH Hotel Group, Caesars Entertainment, Deutsche Hospitality, Dorint Hotels & Resorts, Four Seasons Hotels and Resorts, Hilton, Hyatt, Iberostar Hotels & Resorts, IHG Hotels & Resorts, ITC Hotels, Kerten Hospitality, Marriott International, Radisson Hotel Group, Scandic, Soneva and Wyndham Hotels & Resorts.
- Our affiliate members represent other partners in the hospitality value chain to further drive collaboration on industry sustainability. Our current affiliate members are: BVA BDRC, Colliers, Drees & Somer, EY, Pace Dimensions and Union Investment.
- The organisation was founded in 1992 by a consortium of chief executives from 10 global hotel companies as a result of the 1992 United Nations Conference on Environment and Development. The organisation was first known as International Hotels Environment Initiative (IHEI), a programme of International Business Leaders Forum (IBLF).
- Until 2020 we were known as International Tourism Partnership (ITP) – which included Youth Career Initiative (YCI) and Green Hotelier, which have now united to become the Sustainable Hospitality Alliance with a renewed vision of responsible hospitality for a better world.

Responsible hospitality for a better world

Sustainable Hospitality Alliance is a registered charity in England and Wales (1188731)
Company limited by guarantee (12373950)

- Please refer to us by our full name, Sustainable Hospitality Alliance, as much as possible. In limited circumstances (and to avoid repetition) we may also be known as ‘the Alliance’. Please do not call us SHA.

Further details

For further details or any questions, or to request any interviews, please contact Emily McLeish, Head of Communications, Sustainable Hospitality Alliance:

emily.mcleish@sustainablehospitalityalliance.org

Spokespeople

Glenn Mandziuk, Chief Executive Officer, Sustainable Hospitality Alliance

Glenn Mandziuk is the Chief Executive Officer of the Sustainable Hospitality Alliance – the leading global network in responsible hospitality. He is an internationally recognised CEO with over 25 years of leadership experience in advancing sustainable practices in tourism, hospitality and economic development, and establishing strategies and programmes that inspire responsible growth.

Prior to becoming CEO of the Sustainable Hospitality Alliance, Glenn was President and Chief Executive Officer of Canada’s Thompson Okanagan Tourism Region (TOTA) with its 4,000 industry stakeholders. Glenn’s leadership resulted in the organisation being recognised as a global champion of excellence and innovation in sustainable destination management and responsible industry development practices. The team received recognition from the United Nations World Tourism Organisation (UNWTO), World Travel and Tourism Council (WTTC), World Travel Awards, and Responsible Tourism Institute’s Biosphere Gold Certification – a first in the Americas. In addition, the UNWTO awarded TOTA Quest Certification for excellence in leadership, execution and governance capacities – only the third such recognition for a destination management organisation bestowed in the world.

Glenn has 10 years’ experience in the hospitality industry in family-owned and operated hotels and resorts and holds a Master of Environmental Design degree majoring in sustainable tourism planning. He is also a director on the Board of the Global Sustainable Tourism Council and the Responsible Tourism Institute.

Wolfgang M. Neumann, Chair, Sustainable Hospitality Alliance; Non-Executive Director Hospitality

Wolfgang has been the Chair of the Sustainable Hospitality Alliance since 2014, bringing a wealth of knowledge and experience in the hospitality industry.

He served as President & Chief Executive Officer for Radisson Hotel Group until June 2017. He was subsequently appointed to the Supervisor Board and served as Senior Advisor until May 2020. Over the years, Radisson Hotel Group has been totally committed to an all-encompassing ESG agenda, successfully implementing a five-year 25% carbon reduction programme, launching the 2020 Think Positive Change campaign and was named one of the “World’s Most Ethical Companies” eight-years running.

Prior to joining Radisson, Wolfgang spent more than 20 years with Hilton, building his career from General Manager to President Hilton Europe and Africa. Today he has a diversified portfolio of non-executive director and strategic advisory roles in the Travel and Tourism sector and also serves as Chairman of the Board, Hotel School The Hague (NL).