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## **Wolfgang M. Neumann is new Chairman of the International Tourism Partnership (ITP)**

Wolfgang M. Neumann, President & CEO of Rezidor, is the new Chairman of the [International Tourism Partnership](#) (ITP). Effective today, he succeeds Ian Carter, President, Development, Architecture and Construction for Hilton Worldwide who steps down after four years.

“It is an honour to succeed Ian Carter as Chairman of ITP. Responsible business must be an essential element of any business strategy today and tomorrow – we must care for our planet and our people. I look forward to continue to join forces with our peers and to keep sustainability high on the agenda of the international hotel industry”, said Wolfgang M. Neumann.

During Ian Carter’s tenure as Chairman of ITP, the organisation has gone from strength to strength in delivering practical programmes and resources to advance the industry’s responsible business agenda. ITP has 17 corporate members in one of the largest and fastest-growing industries in the world, currently representing 25,000 hotels in over 100 countries worldwide.

Key achievements in recent years include:

- The development of the Hotel Carbon Measurement Initiative (HCMI), the leading industry methodology and tool to enable hotels to measure and report on carbon emissions in a consistent way. HCMI is now used by over 21,000 hotel properties around the world from small guesthouses to 5 star resorts.
- The growth of ITP’s Youth Career Initiative (YCI), which has seen over 1,000 students successfully graduate in 14 countries around the world since 2011. New markets include India, Senegal, Hungary and USA and YCI has enabled the re-integration of trafficking survivors in Mexico, Vietnam, India and Ethiopia.
- The re-launch and growth of online magazine [Green Hotelier](http://www.greenhotelier.org) (<http://www.greenhotelier.org>) as the definitive resource for all hoteliers looking to become more responsible and sustainable.
- A successful transition (in October 2013) from the International Business Leaders Forum to a new umbrella organisation, Business in the Community, the Prince of Wales’ responsible business network.



Commenting on his departure Ian Carter said: “In recent years, ITP has strengthened its position in a number of important ways. I have enjoyed supporting the team as they deliver practical solutions and a platform for the industry to collaborate on key issues such as youth unemployment, carbon emissions, water conservation and human trafficking over the last four years. ITP plays an increasingly fundamental role when it comes to advancing the responsible business agenda within the hotel industry, and Wolfgang M. Neumann is well placed to guide it in the next stage of its journey.”

Wolfgang M. Neumann has been part of the ITP Governing Council since 2013 when he became President & CEO of the Rezidor Hotel Group. Carlson Rezidor have been members of ITP for 5 years. Believing in the fundamental importance of responsible business, Wolfgang looks forward to leading ITP and its mission. Immediate priorities include implementing the new 5 year growth plan for the [Youth Career Initiative](#) and focusing on the key issues of carbon, water, labour standards and human trafficking.

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